



BLACKHAT CPA



By

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The Easy Formula

First off, this is a black hat method that can make some very good income without very much work at all. But it IS black hat so if you have a problem with that you should stop reading now. If black hat is not a problem for you, which I assume it is not seeing that you are reading an ebook called "BLACKHAT CPA", then read on. Just be sure to read the entire method before actually putting it to practice. You will save yourself a lot of time in the long run.

Using this method, you make make an extra \$50 per day easily, working only about 15 minutes a day after setting it up. You can of course put more time into it and make even more money per day. It is entirely up to you.

OK, here we go...

STEP 1:

Your first step is to sign up with a CPA, Cost-Per-Action, affiliate program. There are many of these networks to choose from and they all have many, many offers to choose from.

Here are some you can choose from (There is a huge list below in the Resource section):

<http://www.clickbooth.com>

<http://www.maxbounty.com>

<http://www.copeac.com>

<http://www.roirocket.com>

<http://www.incentaclick.com>

<http://www.neverblueads.com>

There are plenty more but this should be more than enough. Keep it simple.

STEP 2:

Set up two email addresses; one at yahoo.com (or .co.uk, whichever) and one at gmail.com. Gmail puts a limit to 40-50 emails sent in a short period of time before putting a block on your account. Yahoo does not do this, thus the two email accounts. The reason we made an account at gmail is because we do not want to keep making new yahoo accounts over and over again. You will need to set up your gmail account to automatically forward all email to your yahoo account. This is very easy to do.

You will not need to create new gmail accounts because of this simple little trick. Say your email is youremailname@gmail.com. Well, if an email is sent to youremailname+1@gmail.com or

youremailname+2@gmail.com, etc, they will all be sent to your "normal" email address at youremailname@gmail.com. And then of course forwarded to your yahoo email account.

STEP 3:

Now that we have that done, the next step is to post some ads in free classified ads websites, such as;

<http://www.craigslist.org>

(you can post an ad in each of the 50 states "mini-site")

<http://www.kijiji.com>

<http://www.backpage.com>

<http://www.gumtree.com>

<http://www.freecycle.org>

These sites should be plenty. But there are many more out there if you wish to post there as well.

You will be posting your ad in the "freebie" of "free" sections of the above websites. I have a message below you can use, but it is best to change it up, slightly at least, so your ad does not get taken down for duplicate content.

"I am giving away my old iPhone as it has a small scratch on the bottom of the screen. I just won a new one so I really don't need this one anymore. With postage and everything, it really just isn't worth putting on ebay. And i just got one for free anyway.

It still works fine; it just has that small scratch on the bottom of the screen. I am not going to send it so if you want it you will have to come by to pick it up. But, hey it's a free iPhone so it's worth it right? I still have the box it came in and all the cables you need so you can have those too. However, I cannot find the iTunes CD.

This is first-come first-serve so get in touch soon as it will probably not last long."

You will be using your regular youremailname@gmail account for this one ad only. For any more ads you will use youremailname+1@gmail.com and so on. For this one, you can easily expect a couple hundred emails at least, and you can make as many ads as you wish. Think about how many emails you will get!

You will see where this is going in a moment.

STEP 4:

Now, go to your CPA Network and in this case, find an offer about a free iPhone. It does not ALWAYS have to be a free iPhone of course. I'm just using the iPhone in this example. That, and it is also extremely popular. Just choose a good offer and make your ads relate to that, whatever it may be.

There are many offers where you get paid a few dollars everytime someone simply fills in their email address. Now, think about that. We just had hundreds of people interested in a free iPhone email us! you already have a targeted list.

STEP 5:

Now to reply to all those emails. Just copy and paste something like the text below and reply to the emails. This of course can be altered depending on the offer and your personal taste;

"Hello, (the senders name here)

I'm sorry, but I am afraid the iPhone has already been picked up by someone else. I'm not really surprised it went so quickly as they are great phones. But seeing that you are interested in them I guess I can let you in on something I found. I have won 2 iPhones in the past 6 months just by entering this competition a bunch of times with all of my email accounts. <http://your-affiliate-link-here.com>.

Like I said I've won 2 already so it's worth a try at least."

Make sure you use the persons name at the beginning of the message. It makes it sound more personal and believable. Now, of course, the offer you choose with your CPA account will effect the message you send people at craigslist and in emails. Sometimes it is not a competition, but the type of site where the visitor completes a few offers to get the freebie. It all depends on the offer you decide to go with.

Dominating The CPA's

This next method is either mildly or heavily black hat, depending on the terms of your offers. But the common thread here is that it can take someone with no investment capital or start up experience to nearly instant revenue. Your goal is really quite simple; give the CPA Networks exactly what they want, which is basically;

- Real traffic
- A legitimate conversion rate
- Verifiable leads
- Good traffic sources

So here we go.

STEP 1:

Sign up for about 20 different CPA networks. You can do more or less depending on how much time you have and how much money you would like to make. There is a very large list at the very bottom of this ebook in the resource section with many, many CPA Networks to choose from.

There are a couple of programs you may want to get to make things MUCH easier on yourself;

- Roboform - makes signing up for new CPA networks much easier and faster. this will come in handy for this and many things you do later on.
- StatsRemote - Gives live stats on all of your CPA networks you have signed up for and is supported by most CPA networks.

It is always a good idea to already have a website before you apply for a CPA network. If you know nothing or very little about website design and html, using a website design program like XsitePro 2 (<http://www.xsitepro.com>) or Dreamweaver (<http://www.dreamweaver.com>) will be a huge help, not just for this plan either. You will find it extremely useful for a long time to come. Personally, I know html but I still love XsitePro 2 as it makes everything so quick and easy. Of course, you could

always just make a blog; that will usually be good enough. Paint Shop Pro also comes in very handy for creating images of different sizes, like a 468x60 banner ad. As far as getting approval on some of these CPA sites, you should try not to use yahoo or google email addresses. When you get a domain, most hosts also offer a free email address with it. Like "yourname@yourdomain.com" for example. It just looks much more professional. If you have to answer any questions to quality it is usually just two simple ones;

1. How do you promote offers? I buy traffic and banner space.
2. What type of offers are you interested in? I run all types of offers if they are converting well, I have access to a lot of traffic sources.

STEP 2:

This may not sound too important, but it is. Develop a friendly relationship with your affiliate manager, using whichever form of communication you prefer. This will help ensure that you are not banned without a word or warning. The better they know you, the more "real" you will seem to them.

STEP 3:

Choose one offer on each network. Free trial offers are usually great because they generally \$20 or more for every customer that pays just a few dollars for shipping and handling to take a trial of whatever the product may be. Debt consolidation is another good one, especially right now. Stay away from insurance and mortgage offers because they are very time consuming for the customer and often times they do not want to fill out an extremely long form.

STEP 4:

Setting up our source of traffic.

One great way to this is to use the Alexa directory at <http://www.alexa.com> . Once there, do some keyword searches for the CPA offer you are promoting. Alexa lists websites by order of rank, which makes it easy to see which ones are getting the most traffic.

Many of these sites offer advertising space on their website and the ones that do not will usually love that someone wants to advertise on their website. \$25 a week for a 468x60 banner ad at the top of their website is somewhat typical. Of course, YouTube is a great FREE way to advertise!

STEP 5:

Getting fresh leads.

OK here we go; Mystery Shoppers. Yes I said Mystery Shoppers. You can get many leads per day without ever paying even one penny. I am talking about using Craigslist (<http://www.craigslist.com>). But not actually posting on Craigslist. I am talking about using the "Resumes" section. Simply do this.

-Pick any city you wish, "the bigger the better" sometimes applies, but not always. On the left side where it says "Search Craigslist", type in one of the following keyphrases;

"work from home"

"extra money"

"work from home"

"stay at home mom"

"extra cash"

Or something similar. Then open the dropdown box and pick "resumes", then click Go. The results will give you anywhere from dozens to hundreds of people looking for extra money, a work from home opportunity, etc. There will be plenty of leads to choose from. These people want and need the extra money and when you present an online mystery shopping position to them for \$9 per hour (or whatever you want), they will usually jump at the chance.

They will get all kinds of free trials of products, depending on what offers you decide on. Often times, they even forget to cancel the offer later on and they get rebilled, increasing your quality score with the CPA Network.

Remember you are getting \$20 or more (usually more) for each one so you are making a good profit and your leads are making a few extra dollars themselves. This is very easy and both of you will make a profit from it.

This is really very easy once you get the hang of it; to the point where it is nearly automatic. You really can make good money by doing this.

Black Hat Movie Trailers

This is a very simple and direct way to get people go to and complete your CPA network offers using.....movie trailers. Lots of people do searches for movie trailers. It requires only a simple one page website or a blog; <http://www.weebly.com> is great because it is not as popular as blogger, wordpress, etc., and it is much easier to get a good URL. If you make a webpage, buy a domain that has to do with the movie. Something like "movietitleonlinetrailer.com or .org" or anything like that. Here we go:

STEP 1:

Sign up with one or many CPA networks and find offers that have to do with movie downloads. Preferably software as it converts very well. Just do a search and you will find many offers you can use.

STEP 2:

Go to YouTube and find a trailer for a movie that is about to be released or has been recently released. Even a very popular older movie trailer will work. Copy the Embed URL code on the right of the video. Or you can get a little more involved and download the URL using <http://www.keepvid.com> and watermark it with your URL. Either way will work.

STEP 3:

Make a one page website or a blog. Put the movie trailer near the top of the webpage/blog.

STEP 4:

Find a related photo/vidcap of the movie you are using. Put that below the movie trailer and make it a link to your affiliate landing page.

STEP 5:

Below the photo, write something like;

"Watch The Entire Movie Online

By clicking The Above Link

And Filling Out The Simple

Form. "

Here are a couple of good sources to find upcoming movies. There are, of course, many more sources to choose from;

<http://www.whereincity.com/movies/hollywood/upcoming>

<http://www.imdb.com>

STEP 6:

As far as getting traffic to your webpage/blog there are many ways to do it. Using social bookmarking sites can really help with search engine ranking;

<http://www.digg.com>

<http://www.stumbleupon.com>

<http://www.propeller.com>

These are just a few of them. Just do a search for "bookmarking site" or something similar and you find many more.

Then there is always YouTube for getting a lot of free traffic. For the title just put something like "Movie Title Here Movie Trailer" and put your webpage/blog as a link on the FIRST line of the description. Do NOT put a link directly to your affiliate landing page as YouTube will remove your video for that. If you like, you can make another blog just to use for YouTube, and put the following redirect code in the html section of the blog. This way you can have your blog URL in the YouTube description

(which is fine), but the visitor will be redirected straight to you affiliate landing page.

```
<script language="javascript">  
  
document.location='PUT AFFILIATE URL HERE';  
  
</script>
```

Cashing in On Typos

This is very easy to do and a good way to make some extra money, and once you are setup you can just let it ride. You really won't have to do much after that. This is simply cashing in on people misspelling the intended URL and going to your affiliate page instead. This, by far, works best with adult dating or porn sites.

STEP 1:

You will need to sign up for an adult dating or porn affiliate program. Here are some good ones. There are more out there; just do a google search and you will find them.

<http://juggcash.com>

<http://www.lustdollars.com>

<http://www.bangbrosonline.com>

STEP 2:

Find some adult dating or porn sites that you would like to target. Go to http://www.alexa.com/site/ds/top_500 to find good website traffic rankings.

STEP 3:

Find misspellings of the websites you choose. Some good ideas for are looking for typos like this;

www.adultfreindfinder.com instead of www.adultfriendfinder.com

wwwfling.com instead of www.fling.com

www.eharmon.com instead of www.eharmony.com

You get the idea.

STEP 4:

Find the domains that are available and register as many as you like. Generally, the more you get, the more money you will make.

STEP 5:

Once you have the domain hosted somewhere. Hostgator is a good host as they allow adult content. Not that you will using any here. For this, just set the domain at hostgator (or whatever you chose) to redirect the visitor to your affiliate site.

Lazy Writers To Easy Money

Step 1: Join Associated Content

Step 2: Obtain "Dragon Naturally Speaking" voice recognition software. Do a search, and acquire it in any way you feel comfortable with...

Step 3: Go to EzineArticles.com and find popular articles on a variety of topics, For best results choose non technical easy to understand topics, unless you are into technical stuff yourself..

Step 4. Read the articles, get the gist of them and talk into your mic to let the Dragon do the writing for you! Just talk naturally about your topic as fast as possible and do some minor rewriting/editing. The whole process, once you get the hang of it, should take no more than 10 minutes! So you estimate that AC will pay you on average \$5 an article, you can make a nice chunk of cash in just a couple hours.

Make sure to use catchy titles on topics besides the money making niche (those are harder to get accepted). This can be done several times a week, or more for some very easy money. Plus you now have a powerful method to create content for your own sites and blogs.

Perv Baiting

You will be creating a fictional girls (older teen/young 20's) account at MySpace so you can get people to sign up for free offers. These are the referrals that you will need to get free iPhones, iPods and things like that. Now, this has been used before to get people to sign up as your affiliate, but this works much better because it lets you relate better with your potential referrals.

I know what your thinking, but just read on and you may realize why this really does work.

Okay, here we go, step-by-step:

STEP 1:

Go to MySpace and create an account. You need to find a picture of a good looking girl online. Google Image search is a good place to start; just do NOT chose a picture from the first few pages. Look deeper so that there is less of a chance that someone else has already used it.

Fill in all the information about "yourself". For this tutorial, I will call the fictional girl "Debra". Maybe Debra loves "30 Rock" or "Stranger Than Fiction". Just chose anything you really like; that makes things easier in the long run. Just chose whatever the "hottest" thing is right now. Maybe the coolest new band.

STEP 2:

Add some friends. Look for guys who live in your local area. This can really help making them feel they can relate to you better. You will use this to lure guys into compleing offers.

Send a message that says something like "hey whats up cutie? I just moved here and want to meet some cool people. Tell me about yourself." You would not believe how some of the corniest lines work. It still amazes me even today.

But it is good that they think you have a good connection and really want to hang out.

STEP 3:

Once a few guys are talking to you a number of times ask them about their likes, dislikes, favorite movie etc. Just make sure you don't waste too much time on this part though. I would say that after about 4-5 messages between each other it's time to move on to the next step.

STEP 4:

Once you feel like you have a good connection, lay this one on him: "Hey my little brother's birthday is coming up and I want to get him a Nintendo Wii. Thing is, I only need one more person to sign up for a free offer to get it for him. Do you think you can help me out? I would love you forever! In my experience, most guys, after you have messaged each other a few times, will do it."

STEP 5:

Give him your referral link to the freebie site when he says yes. You can tell them that they can put in fake information if they want. Also, I am usually instant messaging them by this point, to make sure there is no disconnect in the talking. I usually try to get them to fill in the blockbuster offer. Sure, it costs them \$10, but I usually get them to do it by saying something like, "Hey, do the blockbuster offer and you can rent some movies for the weekend.....and I can give you a special present."

STEP 6:

Just remember that it is for your little brother's birthday, or maybe Christmas, whichever. Check to make sure that you got credit for their offer and then, if you want, never talk to the guy again. You probably won't want to considering the entire thing was fake.

This works so well because you are using your "little brother" for the reason for them to sign up. It is a very non-threatening website, not like a dating website or whatever, but it for an actual toy or whatever it is.

There are many freebie sites to do this on; you just have to pick whichever one interests you.

Extra Twist

A pretty interesting twist to this that I have found works just as well; you can use AdultPayMaster and either the free trial or the \$10 trial. Instead of using the "my little brother needs a Wii script" you can use "I have a little secret. I've done a porno before."

Many guys, if not most, will freak out and really, really want to see this porn. At this point I tell him it is being hosted at the affiliate site and delay in giving him the link, saying I need to find out how he can see4 it. Then, of course, I will say something like "oh yeah, there is a free trial!"

Also tell the guy a fake username. "I'm listed under BadKatrina820. This adds to the authenticity. And , of course, sometimes try to get them to sign up for the \$10 trial. Most of the time, it ends up being a sale because they do not cancel it.

Have fun Perv Baiting!

Resources

<http://maxbounty.com>

<http://copeac.com>

<http://clickbooth.com>

<http://roirocket.com>

<http://neverblueads.com>

<http://azoogle.com>

<http://incentaclick.com>

<http://linkshare.com>

<http://cpajunction.com>

<http://cyberbounty.com>

<http://dalenetwork.com>

<http://darkblue.com>

<http://directroi.com>

<http://essociate.com>

<http://midtenmedia.com>

<http://ferbine.com>

<http://fineclicks.com>

<http://firelead.com>

<http://coprosper.com>

<http://cpauniverse.com>

<http://leadgenetwork.com>

<http://offersquest.com>

<http://offerweb.com>

<http://offerwise.com>

<http://redmccombsmedia.com>

<http://clickbank.com>

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<http://swmark.com>

<http://valueclick.com>

<http://roimatrix.com>

<http://trafficsenergy.com>

<http://search4clicks.com>

<http://shareasale.com>

<http://specificmedia.com>

<http://sprintrade.com>

<http://websponsors.com>

<http://xy7.com>

<http://z-mirage.com>

<http://stellarads.directtrack.com>

<http://partnerweekly.com>

<http://payaff.com>

<http://perfectpaycheck.com>

<http://theleadstream.com>

<http://thinkaction.com>

<http://topnichepartners.com><http://tradedoubler.com>

<http://revenuestreet.com>

<http://rextopia.com>

<http://zanox.com>

<http://turn.com>

<http://turn2offers.com>

<http://valuead.com>

<http://fluxads.com>

<http://focalex.com>
<http://go2directads.com>
<http://icommissions.com>
<http://idicampaigns.com>
<http://ironoffers.com>
<http://jumboaffiliates.com>
<http://dmipartners.com>
<http://eadvertising.com>
<http://commissionmonster.com>
<http://commissionsoup.com>
<http://affiliatefuture.com>
<http://affiliator.com>
<http://agamimedia.com>
<http://adreporting.com>
<http://adsmarket.com>
<http://advaliant.com>
<http://acclaimnetwork.com>
<http://addrive.com>
<http://adfinity.com>
<http://modernclick.com>
<http://motiveinteractive.com>
<http://oridian.com>
<http://ourfreestuff.net>
<http://paidonresultes.com>
<http://linkrads.com>

<http://linkvalu.com>

<http://empiricads.com>

<http://epicenternetwork.com>

<http://bigtopnetworks.com>

<http://bluelithium.com>

<http://bluephoenixnetwork.com>

<http://affiliace.com>

<http://affiliatebot.com>

<http://incentivematrix.com>

<http://incentreward.com>

<http://leadhound.com>

<http://levelclick.com>

<http://netklix.com>

<http://leadflash.com>

<http://profitcenternetwork.com>

<http://marketdraw.com>

<http://clickxchange.com>

<http://clixgalore.com>

<http://asseenontvnetwork.com>

<http://atminteractive.com>

<http://adfish.com>

<http://bulletads.com>

<http://canadiansponsors.com>

<http://capitalnetwork.com>

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<http://leadermarkets.com>

<http://pantheranetwork.com>

<http://motiveinteractive.com>

<http://dragonmediaonline.com>

<http://commissionxchange.com>

<http://constantclicks.com>

<http://linkconnector.com>

<http://linkmo.com>

<http://bountycpa.com>

<http://affiliatefuel.com>

<http://leadermarkets.com>

<http://offerfusion.com>

<http://thebizoppnetwork.com>

<http://theignitenetwork.com>

<http://vhmnetwork.com>

<http://webclients.net>

<http://epicenternetwork.com>

<http://axill.com>

<http://cpaemarket.com>

<http://advertiseisland.com>

<http://nitroaffiliates.com>

<http://advertisingrevenueservice.com>

<http://innovationads.com>

<http://budsinc.com>

W-STAR

<http://trafficvenuedirect.com>

<http://webmasterlife.com>

<http://offerz.com>

<http://omguk.com>

<http://eaffiliates.com>

<http://edebitpay.com>

<http://adremain.com>

<http://floppybank.com>

<http://coldcashpartners.com>

<http://hydranetwork.com>

<http://primaryads.com>

<http://metareward.com>

<http://profitistic.com>

<http://trafficsystem.com>

<http://responsivedata.com>

<http://luckypacific.com>

<http://credit.com>

<http://rocketprofit.com>

<http://cpaempire.com>

<http://cpastorm.com>

<http://eadexchange.com>

<http://bigbrandnetwork.com>

<http://cashengines.com>

<http://clickmegacenter.com>

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<http://trafficneeds.com>

<http://vayanpays.com>

<http://webgains.com>

<http://marketleverage.com>

<http://ncsreporting.com>

<http://adplosion.com>

<http://nettraction.com>

<http://tarsus-media.com>

<http://synervation.com>

<http://trafficmarketplace.com>

<http://netmargin.com>

<http://affiliateer.com>

<http://aptimus.com>

<http://affiliatecrew.com>

<http://aquasismedia.com>

<http://bloosky.com>

<http://bluefn.com>

<http://ads4dough.com>

<http://rexdirectnet.com>

<http://revenue-loop.com>

<http://shareresults.com>

<http://affiliatewindow.com>

<http://financialaffiliatemarketing.com>

<http://filinet.com>

<http://directleads.com>

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<http://idealrevenue.com>

<http://morningfalls.com>

<http://affiliatenetwork.com>

<http://offertrack.com>

<http://instantdollarz.com>

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