

Facebook fan power

Convert your fans into **cash!**

“Apple iPad Guide”

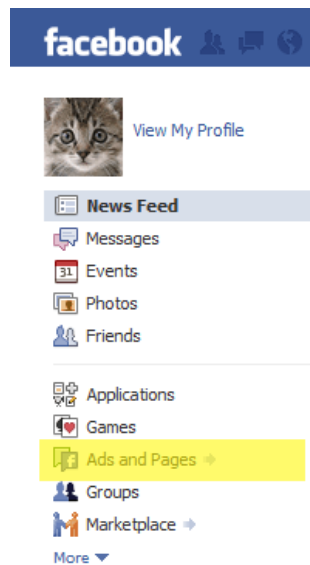
This simple guide will have your viral Facebook page up and running in no time. Follow the steps below to ensure success.

Note: The texts in the images are borrowed from the Custom Portal Guide. Do not use the text in the images, simply replace them with your Apple iPad text.

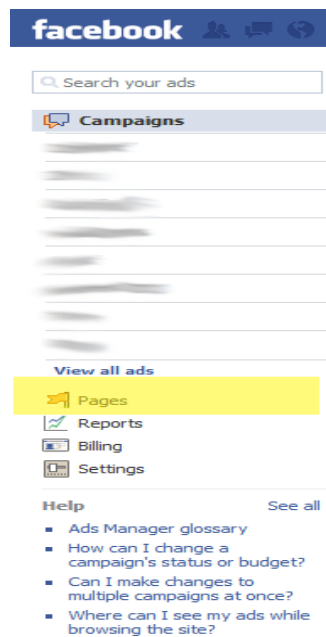
Before you begin: You need to have an Apple iPad affiliate link to use this method. See the [Affiliate Network Signup PDF](#) for networks to join. MaxBounty and AdscendMedia both have Apple iPad CPA's.

Step #1: creating a facebook page

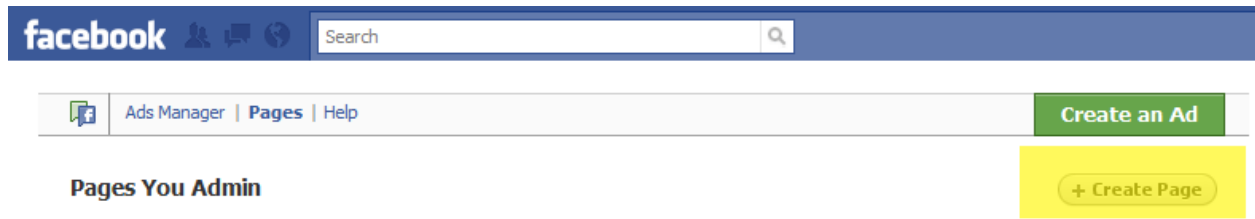
You need to create the fan page on Facebook. Go to your **Facebook Home** and click “Ads and Pages” on the left side. See below:



Then click the “Pages” link on the left side of the page.



Next, on the left side towards the top, click the “Create Page” button.

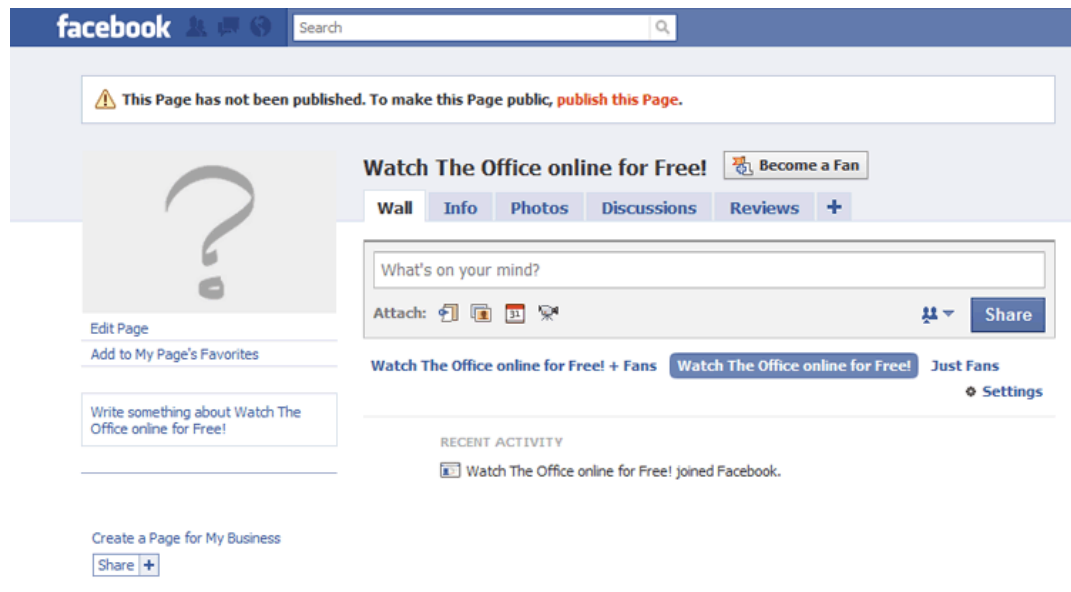


Now you need to select a category and enter a name for your page. This is VERY IMPORTANT! The Page name must be attractive to users. For example, "50,000 Fans get a FREE Apple iPad."

Check off the box "Do not make page publicly visible". You will do this once the page is complete.

This image shows the "Create New Facebook Page" form. At the top, it says "Create New Facebook Page". Below this is a "Category:" section with three radio button options: "Local", "Brand, Product, or Organization:", and "Artist, Band, or Public Figure". The "Brand, Product, or Organization:" option is selected. Below this option is a dropdown menu with "TV Show" selected. Below the category section is a "Name of Page:" section with a text input field containing "Watch The Office online for Free!". Below the text input field is a checkbox labeled "Do not make Page publicly visible at this time. (You will be able to edit and publish later.)" which is checked. Below the form is a paragraph of text: "By clicking the 'Create Page' button, you represent that you are an official representative of the business, organization, entity or person that is the subject of the Facebook Page and have the necessary rights to create and maintain the Page." Below this text is a blue button labeled "Create Page". At the bottom of the form is a "Note" in small text: "Note: Creating an unauthorized Page violates our Statement of Rights and Responsibilities. If you violate any of our terms or policies in any way, we may remove you as a Page administrator, remove the Page, and possibly disable your Facebook account. Please create a Facebook Group to establish an unofficial 'fan page'."

Now you will be redirected to your brand new Facebook page.



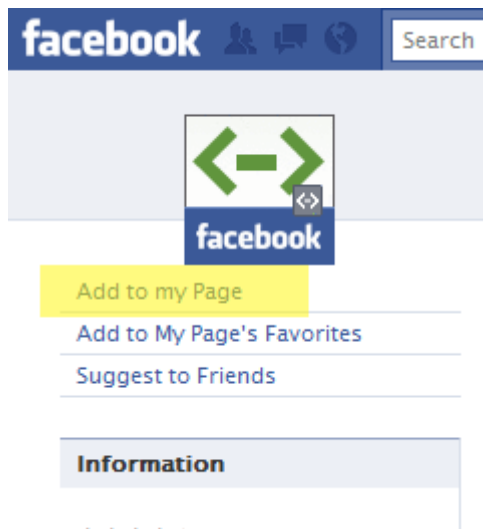
Step #2: Adding fbml

Now you need to add **FBML** to your page. FBML is the type of coding language Facebook developer's use. We will use it to implement the custom script.

Open a new tab and visit:

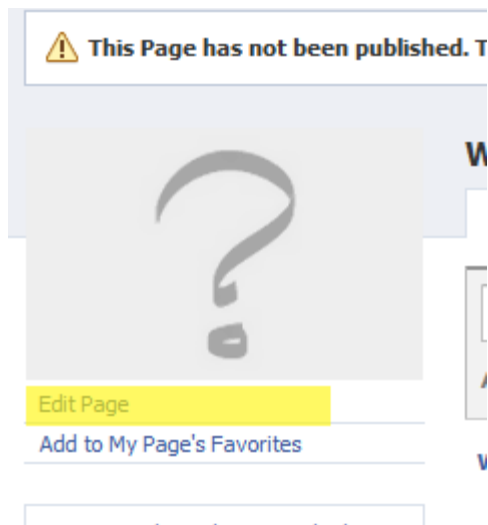
<http://www.facebook.com/apps/application.php?id=4949752878>

On the left side under the display image, click "Add to my Page".



Find your newly created page in the list and click “Add to Page”.

Go back to your new Facebook page, and under the display picture click “Edit Page”.



Scroll down and you will see “FBML” under the Applications section. Open the “edit” link under it in a new tab. While you’re still on this list, click “remove application” on Discussion, events, and reviews. They just clutter up the tab row. Go to the edit link now.

Applications



Discussion Boards

[Edit](#) · [Application Settings](#) · [Link to this Tab](#) · [Remove Application](#)

Discussion boards enable your fans to get their ideas out into the open. Discussion boards let you know exactly what your fans and customers think and want. Get the conversation started now!



Events

[Edit](#) · [Application Settings](#) · [Remove Application](#)

With Facebook Events, you can organize gatherings and parties with your friends, as well as let people in your community know about upcoming events.



FBML - FBML

[Edit](#) · [Application Settings](#) · [Remove Application](#)

Add advanced functionality to your Page using the Facebook Static FBML application. This application will add a box to your Page in which you can render HTML or FBML (Facebook Markup Language) for enhanced Page customization.

You will now see 2 input fields. Type in a title for your tab. This will be the first page that users see when they click your fan page. Leave the second field blank. We will come back to that later.

Box Title:

FBML:

Click the “Save Changes” button and go back to your new Facebook page. Click the arrow button on the row of tabs at the top, and when it expands you will see the new tab you created.

Watch The Office online for Free! [Become a Fan](#)

Wall Info Photos Discussions Reviews Boxes **+** Add a new tab

What's on your mind?

Attach:

Watch The Office online for Free! + Fans [Watch The Office online for Free!](#)

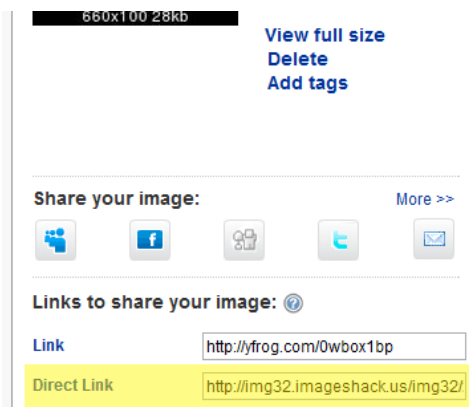
- Links
- Events
- Notes
- Video
- Watch The Office on Facebook**

Click the title and it will be added to your row. You can now drag it and move its position.

We will come back to this tab later on. Now we are going to upload the designs for the script.

Step #3: Uploading Script images

You can find the script images in the **FACEBOOK PAGE GRAPHICS folder**. Upload them to www.imageshack.us or www.tinypic.com. Make note of each image's specific "Direct Link". You will need it later.



Step #4: Adding the custom script

During this step be careful to pay attention to details. Dealing with code can get messy and confusing, but I will make it as painless as possible.

Open up Notepad or Dreamweaver. Then open the “**APPLE IPAD SCRIPT**” in this folder.

This is the code that will make up your custom fan portal.

```
Apple iPad Script - Notepad
File Edit Format View Help
<table width="58%" bgcolor="#EEEEEE" cellspacing="3" cellpadding="5">
  <tr>
    <td colspan="2"></td>
  </tr>
  <tr>
    <td width="50%" valign="top">
      <table width="100%">
        <tr valign="top">
          <td colspan="2">
            <table border="1" bgcolor="#ffffcc" style="border-
              <td width="604" valign="top">
                <div><font size="2" face="Arial"><b>STEP 1:</b> Click this
                  <span id="profile_connect">
                    <a href="#" class="UIButton UIButton_Gray UIButton" rel="async-post" ajaxify='
                      </span>
                    button to become a fan.</font></div>
                  <hr size="1" color="#000000">
                <div><font size="2" face="Arial"><b>STEP 2:</b> Suggest this page to all of your facebook
                  <br>

                <div><font size="2" face="Arial"><a rel="dialog-post" class=" profile_action actionspro_a'
                  to start suggesting this page to all of your facebook friends.</font></div>
                <hr size="1" color="#000000">
                <div>
                  <p><font color="#ff0000"><b>HINT</b></font><br>
                    Invite all your friends the easy way!
                    Copy code in bold: </p>
                  <p><b><script>:</b><b>elms=document.getElementById('friends')</b></p>
                  <p><b>.getElementsByTagName('li');for(var fid in elms)</b></p>
                  <p><b>{if(typeof elms[fid] == 'object'){fs.click(elms[fid]);}}</b></p>
                  <p>
                    Don't have time clicking and selecting all your friends to invite? click here and whi
                    address toolbar and hit enter! This will select all your friends for you, you just got
                  </p>
                </div>
              </td>
            <td colspan="2">
              <div><font size="2" face="Arial"><b>STEP 1:</b> Click this
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                <hr size="1" color="#000000">
              <div><font size="2" face="Arial"><b>STEP 2:</b> Suggest this page to all of your facebook
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                <p>
                  Don't have time clicking and selecting all your friends to invite? click here and whi
                  address toolbar and hit enter! This will select all your friends for you, you just got
                </p>
              </div>
            </td>
          </tr>
        </tr>
      </table>
    </td>
  </tr>
</table>
```

First, we will place the images in the code. Grab the “Direct Links” of the two images you uploaded to the internet.

On Line 3– Replace *#HEADER IMAGE URL#* with the URL of the Header image.

```
Apple iPad Script - Notepad
File Edit Format View Help
<table width="58%" bgcolor="#EEEEEE" cellspacing="3" cellpadding="5">
  <tr>
    <td colspan="2"></td>
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                  <span id="profile_connect">
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                      </span>
                    button to become a fan.</font></div>
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                <div><font size="2" face="Arial"><b>STEP 2:</b> Suggest this page to all of your facebook
                  <br>

                <div><font size="2" face="Arial"><a rel="dialog-post" class=" profile_action actionspro_a'
                  to start suggesting this page to all of your facebook friends.</font></div>
                <hr size="1" color="#000000">
                <div>
                  <p><font color="#ff0000"><b>HINT</b></font><br>
                    Invite all your friends the easy way!
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                  <p><b>.getElementsByTagName('li');for(var fid in elms)</b></p>
                  <p><b>{if(typeof elms[fid] == 'object'){fs.click(elms[fid]);}}</b></p>
                  <p>
                    Don't have time clicking and selecting all your friends to invite? click here and whi
                    address toolbar and hit enter! This will select all your friends for you, you just got
                  </p>
                </div>
            </td>
            <td colspan="2">
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                <span id="profile_connect">
                  <a href="#" class="UIButton UIButton_Gray UIButton" rel="async-post" ajaxify='
                    button to become a fan.</font></div>
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                <br>

              <div><font size="2" face="Arial"><a rel="dialog-post" class=" profile_action actionspro_a'
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              <hr size="1" color="#000000">
              <div>
                <p><font color="#ff0000"><b>HINT</b></font><br>
                  Invite all your friends the easy way!
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                <p><b><script>:</b><b>elms=document.getElementById('friends')</b></p>
                <p><b>.getElementsByTagName('li');for(var fid in elms)</b></p>
                <p><b>{if(typeof elms[fid] == 'object'){fs.click(elms[fid]);}}</b></p>
                <p>
                  Don't have time clicking and selecting all your friends to invite? click here and whi
                  address toolbar and hit enter! This will select all your friends for you, you just got
                </p>
              </div>
            </td>
          </tr>
        </tr>
      </table>
    </td>
  </tr>
</table>
```

On Line 57(near the bottom) – Replace *#SIDE BOX IMAGE URL#* with the URL of the Side Box image.

```
</td>
<td width="50%" valign="top">
  <a href="###OUTSIDE LINK HERE###"></a>
</td>
```


Second, we will place the URL of the Apple iPad affiliate link into the code. There are two spots for it, one links Step 3 and the other links the Side Box image.

On Line 44 – Replace *#WINDOW URL ADDRESS#* with the URL of your landing page.

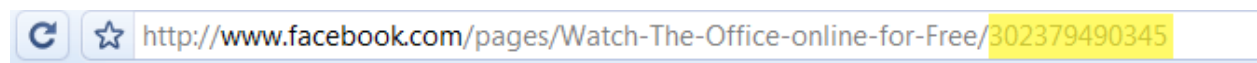
```
<div style="text-align: center; padding: 10px; border: 1px solid #ccc; margin: 10px auto; width: 80%; background-color: #f9f9f9;>
```

```
<a href="###OUTSIDE LINK HERE###">CLICK HERE for your Apple iPad!</a>
```

On Line 57 – Replace *#WINDOW URL ADDRESS#* with the URL of your landing page.

```
</td>
<td width="50%" valign="top">
<a href="###OUTSIDE LINK HERE###"></a>
</td>
```

Third, we add your unique Facebook page number into the code. Go to the main window of your Facebook page on Facebook. Look at the URL in the Address Bar in your browser. You will see a string of numbers, copy it.



http://www.facebook.com/pages/Watch-The-Office-online-for-Free/302379490345

Go back to the Notepad window code.

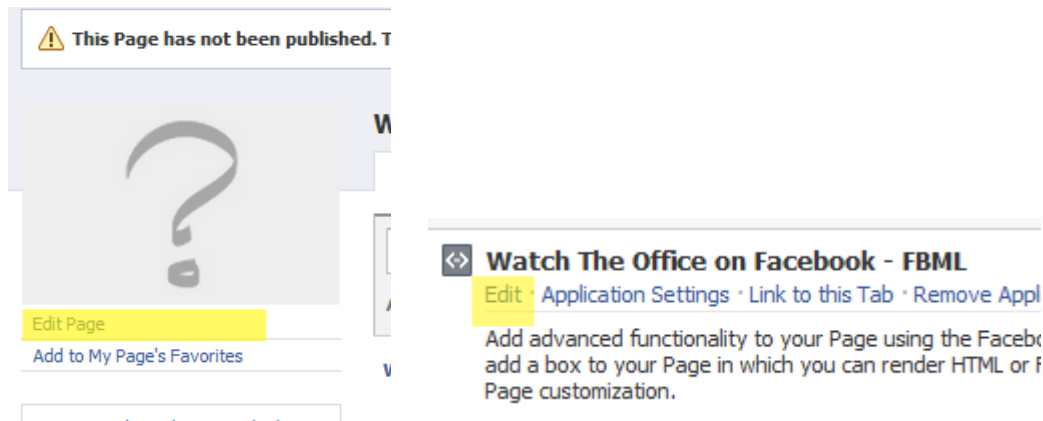
On Line 14 – Replace *#####* with the string of numbers.

On Line 23 – Replace *#####* with the string of numbers.

You are now finished editing the Facebook page code. Sit back and relax for a couple of minutes.

Step #5: Adding/Testing the script on your page

Go to your Facebook fan page main window. Click “Edit Page” on the left. Then go to “Edit” under your FBML title box.



Go to your Notepad window and Select ALL of your code. Copy it. Now go back to the FBML Edit page and paste the code into the “FBML” box.

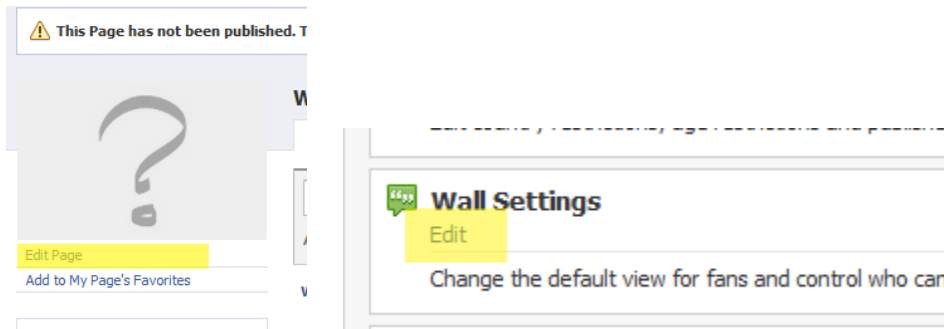
Click “Save Changes” at the bottom. Go to your Facebook fan page and click the tab you made. You will see your new money making portal!

We now need to test the page to make sure we didn’t mess up in coding:

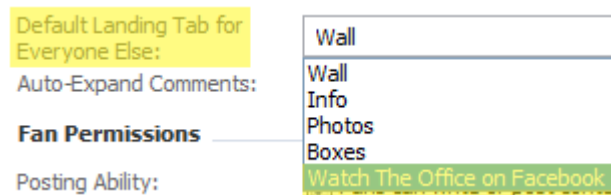
- Click the “Become a Fan” button. **CHECK**
- Click the “Click Here to suggest to friends” link. Box pops up. **CHECK**
- Click the link on Step 3 and the Side Box to test the affiliate. Window pops up at the top. **CHECK**

Finally, we will change the setting to make this new custom tab the first part of your page every user sees. Go to the main page

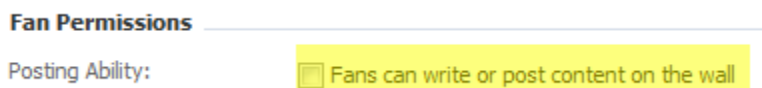
window and click “Edit Page”. Then go to “Wall Settings” and click “Edit”.



Look at the “Default Landing Tab” option. Change it to your new custom tab.



Uncheck the box under “Fan Permissions” for “Posting Ability”. We do not want fans posting on the wall.



Save changes.

Step #10: Finishing touches

On your Facebook pages main window, click the picture box at the top right. You need to add an image there. Put a picture of an iPad. You could also put short text over the image to quickly describe the page. It is not necessary though as almost everyone will just go to your custom part of the page.

Under that picture box, there is a box with text saying: *Write something about *Your Page Title Here*!*

In this part tell the users to go to your custom Facebook page tab. That is where you want them to be.

Click the info tab and you can edit more information there. Once again, I would tell the users to go to your custom Facebook page tab.

Finally, go back to your main Facebook page. At the top is a box asking you if you want to “Publish this page”. You can now click this link to make your page public.

Step #11: Maintaining your page

There is hardly anything you must do once you finish making your page and share it with your friends (advertise). Read the [Advertise Your Page PDF](#) that came with this guide for some simple ways to market your new page to make more money.

Two things I strongly recommend are:

- Go to your Facebook Pages main window and make STATUS UPDATES at least once a day. This will make the page show on everyone’s feed. More exposure = more money.
- Check up on your custom page once in awhile to test the images, links, and landing page. It is always a good idea to make sure they still work.

FINISHED.

Thank you for purchasing

Facebook fan power

If you run into any problems with this guide, please
contact me at: facebookfanpower@gmail.com